



nordic traveltech lab

# Background



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# Objective



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1

- Vertical incubator/accelerator
- Virtual and physical

2

- Meeting place for traveltech
- Travel industry & startups

3

- International context
- Investors & advisors

Nordic partners:



presents partners:



MJ Group II



auratus capital as

Supported by:



# Objective



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Our objective is to establish a Nordic Traveltech Network with a strong footprint in Oslo, Norway. The purpose of the network is to encourage and facilitate cooperation among industry partners throughout the region and to boost innovation, competence building, investment, technological development, environmental impact and start-up activities in Nordic traveltech.

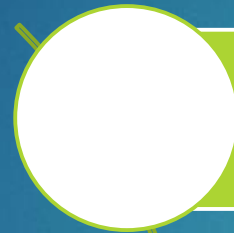
The Nordic Traveltech Network will be a “virtual” network, connecting national hubs, start-ups, public organisations and investors. As such it will build on existing national and Nordic initiatives. The network will channel industry expertise and reflect the needs and priorities of the tourism and travel industry across the Nordic region.



# Pre-project



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Business plan



Travel industry partners



Incubator/accelerator partners



Global traveltech lab partners



# Long term goals

to be adjusted..



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Establish Nordic Traveltech Lab with 4-7 industry partners from the Nordic Travel industry

Establish an ecosystem with advisors, start ups/scale ups and traveltech investors

Establish an international network with formal cooperation with other traveltech labs in Europe, Asia and the Americas



An up and running Nordic Traveltech Lab with 2 locations, and 10 companies.

Minimum 1 of our companies represented globally with their products and services.

International recognised traveltech investor in least one of our companies.



Nordic Traveltech Lab represented in 4+ locations across the Nordics

Start funding up a traveltech investment fund to leverage on our international network. European mandate with a capital base of approx Euro 50 million.

# Some success stories

to be continued...



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Island



Norge/Sverige



Danmark







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Thank You!

Come and join us!

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